

SJ Sportscars Ltd Privacy Policy

Last Updated: 18/05/2018

We respect privacy and your rights to control your personal data. Our principle guidelines are simple. We will be clear about the data we collect and why. We do not and will not sell your data to third parties.

This Privacy Statement explains the personal information we collect from you and how we will use it. Personal information is any information that can be used to identify you or that we can link to you. The Statement also elaborates on the choices you can make about the data we collect, and how you can control these decisions. Please read this Statement carefully to understand how SJ Sportscars Ltd may collect, use and share your personal information.

The Types of Personal Information We Collect

Information you provide to us SJ Sportscars collect information you voluntarily provide to us, such as your name, phone number, email address and postal address: for instance, when you make a purchase on our website or telephone.

Information we collect automatically

SJ Sportscars automatically collects information using cookies and similar technologies when you use, access or interact with us via our websites. We may, for example, collect information about the type of device you use to access our websites, the operating system and version, your IP address, your general geographic location, as indicated by your IP address, your browser type, the webpages you view on our websites, whether you interact with content available on our websites and how.

Customer Interactions

To make the information in this Statement easy to understand, we have highlighted different occasions when we could potentially collect personal information from customers. The customer interactions with SJ Sportscars are broken down into the following segments:

Buying SJ Sportscars Products

When you buy from us, you may be asked to provide information so that we can complete your purchase.

We collect: your name, phone number (optional), email address, delivery/shipping address, and payment information.

Why: We use this information to complete your transaction, carry out any follow up with you about your purchase, help with any delivery issues, handle returns, and other issues related to the purchase of SJ Sportscars Products. Processing your personal data for this purpose is necessary for the performance of the agreement we have with you. **Please note, we do not store any payment or credit card information. We only use payment information in connection with the purchase of SJ Sportscars products.**

How We Use Personal Information

SJ Sportscars uses the data we collect to provide you with the Products and Services we offer and personalize your experiences. We also use the data to communicate with you, for example, informing you about your account, new products or services available, security and other types of updates.

SJ Sportscars Ltd uses the data for the following purposes:

- Customer Support
- Security, Safety, and Dispute Resolution
- Business Operations
- Communication, Marketing and Advertising

Customer Support

We use data to respond to customer enquiries and provide other customer care and support services. This processing is necessary for the performance of the agreement we have with you, as well as to serve our legitimate interest.

Security, Safety and Dispute Resolution

SJ Sportscars use data to protect the security and safety of our products and our customers, to detect and prevent fraud, to resolve disputes and enforce our agreements. This processing is necessary to serve our legitimate interest.

Business Operations

We use data to develop aggregate analysis and business intelligence that enable us to operate, protect, make informed decisions, and report on the performance of our business. This processing is necessary to serve our legitimate interest.

Communication, Marketing and Advertising

We use the data we collect to deliver and personalize our communications with you. For example, we may contact you by email to inform you about new products or services, security or software updates, update you on a support issue, invite you to take part in a survey. This processing is necessary to serve our legitimate interest. We also use cookies and similar technologies to provide the most relevant advertising to you. For information about managing email subscriptions and promotional communications, please visit [Your Rights and Choices](#).

To give you a better understanding of the personal information we collect and use in different occasions you may interact with SJ Sportscars, please see the sections below.

How We May Share Personal Information

SJ Sportscars does not and will not sell personal information about our customers. We only disclose your data as described in this Statement. We may share information with the following types of third parties.

Third Party Vendors

We use a variety of third-party companies to carry out services like website management and hosting, online product purchases and shipping, credit card processing and email communications. We only share your personal data where necessary to complete a transaction, provide a Product or Service you have requested or authorised and only with vendors or agents working on our behalf for the purposes described in this Statement. In this case, your personal information will be shared with these agents or contractors but only for performing services on behalf of SJ Sportscars and in accordance with this Statement. It is our legitimate interest to process your personal data for these purposes. For questions about third-party vendors, please send an email to steve@sjsportscars.com

Compelled Disclosure

When legally required, strictly necessary for the performance of the services or to protect our rights, or the rights of our affiliates or users, we disclose your personal information to authorities, investigative organisations, or in legal proceedings.

Sale or Merger

We may share your personal information in the event of a merger, acquisition, or sale of all or a portion of our assets. Of course, we shall notify you via email and/or a prominent notice on our website and inform you of your rights.

The Legal Bases for Using Personal Information

There are different legal bases that we rely on to use your personal information, namely:

Performance of a contract

The use of your personal information may be necessary to perform the agreement you have with us. For example, to complete your purchase from our website, to register and maintain your account, to help with delivery issues and to handle returns.

Consent

If you opt-in to our mailing list or website promotions, then you have given consent for us to send you emails

with relevant promotional and/or news about SJ Sportscars Ltd. You can remove this consent by clicking an unsubscribe link in any of the emails we send.

Security, Storage and Retention of Personal Information We Collect

Security

SJ Sportscars is committed to protecting the security of your personal information. However, while we take reasonable precautions to guard the personal information we collect, no security system is impenetrable.

While no Service is completely secure, SJ Sportscars takes precautionary measures to help prevent information about you from loss, theft, misuse and unauthorised access, disclosure, alteration and destruction. For example, we store the personal data you provide on computer systems that have limited access and that are in controlled facilities. We also ensure that our third-party data centre vendors provide adequate security measures.

Additionally, your data is protected with encryption, such as Transport Layer Security (TLS), during transition over the Internet.

You can only access your SJ Sportscars account information and our service using an individual user login and password. To protect the confidentiality of personal information, you must keep your password confidential and not disclose it to any other person. Please notify us immediately if you believe your password has been misused. You should always log out and close your browser when you finish your session. **Please note, we will never ask you to disclose your password in an unsolicited phone call or email.**

If you have any questions about the security of your personal information, you can contact us at steve@sjsportscars.com

Storage

SJ Sportscars has put in place adequate mechanisms to protect personal information when it is transferred internationally, for example by using the Standard Contractual Clauses as approved by the European Commission.

Retention

SJ Sportscars will retain your personal information for seven years after your last order date. All personal information we retain will be subject to this Privacy Statement and our internal retention guidelines. If you have a question about a specific retention period for certain types of personal information we process about you, please send an email to steve@sjsportscars.com

Your Rights and Choices

Your Rights

We want you to be in control of how your personal information is used by us. Subject to local law, you can do this in the following ways:

- you can ask us for a copy of the personal information we hold about you;
- you can inform us of any changes to your personal information, or if you want us to correct any of the personal information we hold about you;
- in certain situations, you can ask us to erase, block or restrict the personal information we hold about you, or object to ways in which we are using your personal information; and
- in certain situations, you can also ask us to send the personal information you have given us to a third party.

Where we are using your personal information based on your consent, you are entitled to withdraw that consent at any time. Moreover, where we process your personal information based on legitimate interest or the public interest, you have the **right to object at any time** to that use of your personal information.

We rely on you to ensure that your personal information is complete, accurate and up to date. Please do inform us promptly of any changes to or inaccuracies in your personal information by contacting steve@sjsportscars.com

We are committed to working with you to obtain a fair resolution of any complaint or concern you may have about our use of your personal information. If, however, you believe that we have not been able to assist with

your complaint or concern, you may have the right to file a complaint with the data protection authority in your country (if one exists in your country) or supervisory authority.

Your Choices

Your Communication, Marketing and Advertising Preferences

You can opt out of receiving direct marketing communications from SJ Sportscars by following the instructions included in every email sent to you via the **Unsubscribe** tab. We respect your choice, and we will stop sending you promotional emails once you unsubscribe.

Our Use of Cookies and Other Similar Technologies

We use cookies and similar technologies like pixels, tags, web beacons, and other identifiers to help us personalise our website for you, remember your preferences, understand how users are using our website and help customise our marketing offerings.

Cookies

A cookie is a small data file containing a string of characters that is sent to your computer when you visit a website. When you visit the website again, the cookie allows that site to recognise your browser. The length of time a cookie will stay on your computer or mobile device depends on whether it is a "persistent" or "session" cookie. SJ Sportscars uses both types of cookies. Session cookies will only stay on your device until you stop browsing. Persistent cookies stay on your computer or mobile device until they expire or are deleted. We use the following types of cookies on our website.

- **Strictly necessary cookies.** These cookies are essential for you to browse our website and use its features. Without these cookies, services like shopping baskets cannot be provided.
- **Performance cookies.** These cookies collect information about how you use our websites. This data may be used to help optimise our website and make it easier for you to navigate.
- **Functional cookies.** These cookies allow our websites to remember choices you make while browsing and personalise your experience. We may store your geographic location in a cookie for instance, to ensure that we show you the website relevant to your area.
- **Analytics cookies.** We use analytics cookies, like those offered by Google Analytics, to help us understand things like how long a visitor stays on our website, what pages they find most useful, and how they arrived at www.sjsportscars.com

How to control Cookie settings

Most web browsers allow you to control cookies through their settings preferences. However, if you limit the ability of websites to set cookies, you may impair your overall user experience, as it will no longer be personalised to you. Some browsers offer a Do Not Track (DNT) signal where you can indicate your preference regarding tracking and cross-site tracking. Although we do not currently employ technology that recognises DNT signals, we will only process your personal data in accordance with this Statement.

Pixels

In addition to cookies, we sometimes use small graphic images known as 'pixels' (also known as web beacons, clear GIFs, or pixel tags). We use pixels in our email communications to you (if you have selected to receive such communications) to help us to understand whether our email communication has been viewed.

How to Contact Us

If you have any questions about the use of your personal information, please email steve@sjsportscars.com

Changes to Our Privacy Statement

SJ Sportscars may modify or update this Statement when necessary, to reflect customer feedback and changes in our products and services. Please review it regularly. When we update this Statement, we will revise the 'Last Update' date at the top of the Statement. If there are material changes to the Statement or in how SJ Sportscars

It uses your personal data, we will inform you either by posting a notice of such changes, prior to them taking place, or by directly sending you a notification. We encourage you to regularly review this Statement to learn more how SJ Sportscars is using and protecting your information.

Privacy FAQ

The following are basic questions you may have about our privacy statement. We recommend that you read the detailed statement above for additional details.

Why is SJ Sportscars updating its privacy statement?

We now meet the high standards required by the European Union's General Data Protection Regulation (GDPR) and have updated our privacy statement to reflect that. We also strive to simplify language and remove jargon, to make our privacy statement easier to read and understand.

What is the GDPR?

The GDPR is a regulation intended to strengthen and unify data protection for everyone within the European Union (EU). As we believe that all our customers can benefit from its mandates, we're implementing it globally. The GDPR requires greater openness and transparency from companies on how they collect, store and use personal data, while also imposing tighter limits on the use of personal data.

How often do you anticipate updating your privacy statement?

We will update our privacy statement as necessary to ensure that our policies are in line with international regulations, our product and business practices.

What information does SJ Sportscars collect about me? We collect your name, phone number, email address, delivery address, payment information, location data, IP address, data provided by cookies and other similar technologies.

Why does SJ Sportscars need my information?

SJ Sportscars uses data to provide you with the best experience from the products and services we offer, which includes using data to improve and personalise your experiences. We also use data to communicate with you, for example, informing you about your account, new products or services available, security and other types of updates.

How is my information used?

SJ Sportscars uses data for the following purposes:

- Website Improvement
- Customer Support
- Communication and Marketing

How does collecting my information help SJ Sportscars improve their website?

We use Google analytics update and re-engineer our website to ensure customers have the best possible experience of the shopping process.

Does SJ Sportscars Ltd sell information to third parties?

No. We never have. And we never will.

How do I delete my personal data from SJ Sportscars and what are the consequences?

You can always send us an email steve@sjsportscars.com or contact our Customer Care team and request that your data be deleted.

Do SJ Sportscars Ltd keep or share my credit card information?

No. It's only used to process your payment at the time of purchase.

How long do SJ Sportscars keep my information?

SJ Sportscars Ltd retains personal data for seven years after your last purchase.

How is information stored and secured on SJ Sportscars's servers?

SJ Sportscars is committed to protecting the security of your personal data. We use a variety of security technologies and procedures to help protect your personal data from unauthorised access, use or disclosure. For example, we store the personal data you provide on computer systems that have limited access and are in controlled facilities. Any data we transmit over the internet is protected using encryption.

Do SJ Sportscars Ltd use cookies or pixels to gather information?

We use cookies and other similar technologies like pixels, tags and web beacons when you visit our website. By visiting our website, you agree to the use of cookies and similar technologies for the purposes described in our privacy statement. This helps us to provide you with the best experience and allows certain parts of our website to function properly. You can always adjust your browser or device settings to not accept cookies and similar technologies if this concerns you.

How can I contact SJ Sportscars Ltd if I have questions regarding this privacy statement?

If you have any questions about the use of your personal information, please send us an email to steve@sjsportscars.com